

## INTERNATIONAL INNOVATION PROGRAMME RED POINT

Provisional programme v10

### 13th February 2019

From 08:30 h. Main entrance

Accreditations and delivery of documentation

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10:00 – 11:30 h. Innovative Enterprise Associations (AEI): “**Innovation and cooperation**”

Moderated by:

- **Jordi Linares.** Deputy General Manager for Industry and collaborative settings, Mincotur

Participants:

- **Alberto Cominges.** General Manager, Galician Automotive Cluster (CEAGA)
- **Antonio Alcántara.** Cluster Manager, OnGranada
- **Antonio Novo.** President at the National Federation of Innovating Enterprises Association and Clusters (*Federación Nacional de Agrupaciones Empresariales Innovadoras y Clústers*, FENAEIC)
- **Tomás Iriondo.** Managing Director, Euskadi TIC Cluster (GAIA)
- **Xavier Amores.** Cluster Manager, Catalan Water Partnership

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11:30 - 12:30 h. Spanish Technological Platforms (Plataformas Tecnológicas Españolas, PTE's) – **Energy sector for: “I+D+i in Energetic Technologies as the motor for change”**

Representatives:

(Energy Technologic Platforms Coordination Committee (*Comité de Coordinación de Plataformas Tecnológicas de Energía, CCPTE*))

- Spanish Technologic Platform for Hidrogen and fuel batteries (PTE HPC)
- Spanish Technologic Platform for CO2 (PTECO2)
- Spanish Technologic Platform for Geothermics (GEOPLAT)
- Spanish Technologic Platform for Biomass (BIOPLAT)
- Spanish Technologic Platform for Efficient Networks (FUTURED)
- Spanish Technologic Platform for Eolic Sector (REOLTEC)
- Spanish Technologic Platform for Nuclear Fission (CEIDEN)
- Spanish Technologic Platform for Photovoltaics (FOTOPLAT)
- Spanish Technologic Platform for Solar Concentration (SOLARCONCENTRA)
- Spanish Technologic Maritime Platform (PTME)
- Spanish Technologic Platform of Solar Thermal Energy at Low temperatures (SOLPLAT)
- **Pilar González,** Head of Institutional Promotion and National Cooperation Division, CDTI

## INTERNATIONAL INNOVATION PROGRAMME RED POINT

Provisional programme v10

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### 12:30 - 13:30 h. Spanish Technologies Platform (PTE's) – Defence and Security sector: “Technologic Trends in Safe Mobility”

Moderated by:

- **J. Javier Larrañeta.** General Secretary, Spanish Platform of Enterprise Security (PESI)

Participants:

- **Jaime Huerta.** General Secretary, ITS Spain
- **Ana Gómez.** General Manager, PONS Road Safety
- **Carlos Martínez.** Managing Director, Construction TP (PTE de la Construcción, PTEC)
- **Patricia Miralles.** Technical Secretary, Turism Platform (Thinktur)
- **Pedro Becerra,** Aerospace and Defence Corporative Manager (Aertec Solutions)

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### 13:30 - 14:30 h. DESIGN INNOVATION: New models for transformation at enterprises

Design, as an innovation factor, has successfully transformed enterprises, discussing their business models or their relations with clients or another companies.

[#Transfiere19Design](#)

Moderated by:

- **Felipe Formariz.** Deputy Director of Institutional Relations and Cooperation, Ministry of Science, Innovation and Universities (MCIU)
- **Marcelo Leslabay.** Industrial Design Professor, University of Deusto and Director at Experimenta Publishing

Participants:

- **Fernando Agresta.** Head of Communication and Strategy Marketing, Edelvives
- **Soledad Berbegal.** Head of Strategic Communications, ACTIU
- **Jacinto Seguí.** Head of Technical Consulting, FINSA
- **Pilar de Terán.** Head of UX section, Digital Hub Ferroviario
- **Ana Álvarez.** Coordinator for the Guide of Humanization, SEFH

14:30 - 16:00 h.

**NETWORKING LUNCH**

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### 16:00 - 17:00 h. GESAD – Trevenque Group: “Technology transfer within the public health sector: Added value from technology at Home Assistance”

Moderated by:

- **Vito Episcopo.** General Secretary, onGranada Cluster

Participant:

- **Resurrección Hernández.** Citizen Welfare Area, Diputación Provincial de Málaga
- **Javier Guzmán.** General Manager at Equality Section, Diputación de Sevilla
- **Ramón Dengra.** Technical Advisor for Planning, Assesment and Psicosocial Integration at the Social Welfare Area, Diputación Provincial de Granada



## INTERNATIONAL INNOVATION PROGRAMME RED POINT

Provisional programme v10

- **Cristina González.** Managing Director, SIMI Cluster (Innovating Solutions for life)
- **José María Prados.** Director of Business Development. Home Assistance Services Administration GESAD – Trevenque Group

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### 17:00 – 18:30 h. Spanish Technological Platforms (PTE's) – **Agrofood sector:** **“Digital transformation of the Agrofood sector”**

With a constantly increasing digitalized economic and social setting, there are several sectors who have joined forces with innovation to implement new technological standards in their business procedures. Agrofood industry, particularly linked to tradition, is not falling behind and is implementing technological concepts like Internet of Things or Big Data throughout its value chain, ranging from innovating procedures to distribution and food traceability.

Participants:

- **Manuel López,** Subdirector for Innovation, Tragsa Group. Representative from the Boards of Directors, Water Technologic Platform Spain (PTEA)
- **Cristina Orden.** Technical Secretary, Technoogical Platform for Fishery and Acquaculture (PTEPA)
- **Javier Gutiérrez.** Data & Agriculture Manager, Hispatec. Representative of the Winery Technological Platform (PTV)
- **David Lapuente.** Project Manager, Vegetal Biotechnology Technological Platform (BIOVEGEN)
- **Belén García.** Head of the Spanish Technology Platform for Containers and Packaging (PACKNET)
- **Patricia Miralles.** Tecnical Secretary, Technical Platform for Tourism (Thinktur)
- **Nuria Arribas.** General Secretary. Food for Life-Spain Platform (PTF4LS)

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### 10:00 - 11:00 h. **Success stories: ENTERPRISE EUROPE NETWORK (EEN)**

Moderated by:

- **Lucía Díaz Martín.** Project Manager, Andalusian Knowledge Agency (Agencia Andaluza del Conocimiento, AAC), Regional Government of Andalusia

Participants:

- **Jesús Rojo.** Coordinator, Enterprise Europe Network (EEN) Madrid
- **José Antonio Morales.** Head of R+D+i Projects, Wellness Telecom

## INTERNATIONAL INNOVATION PROGRAMME RED POINT

Provisional programme v10

### 11:00 - 12:00 h. Spanish Technology Platform (PTE's)- **Health Section: "Research in One Health and Digitalization"**

Moderator and Participant:

- **"Use of big data in biomedical research"**
  - **Amelia Martín.** Head of Innovating Medicine Platform (Farmaindustria)
- **"Natural language processing and data pools: key for artificial intelligence"**
  - **Ángel Lanuza.** Technology Platform for Health (FENIN):
- **"Importance of digitalization in Animal Health: Vetinnova"**
  - **Patricia Fernández.** Coordinator at Vet+i- Foundation – Spanish Platform for Animal Health.
- **"Impact of AI in public health care: present and future"**
  - **Javier Valero.** Technical Secretary at Spanish Technology Platform for Health and an active and independent life" (*Plataforma de Tecnologías para la Salud y la Vida Independiente y Activa, eVIA*)

### 12:00 - 13:00 h. **"Local innovation" at Malaga City Hall**

- **"PIN: Domestic Innovation at Malaga City Hall"**
  - **Manuel Serrano Cañón.** Head of Quality and Modernization Services, HR and Quality Area.

**13:00 - 15:40 h. Enquiries regarding Public Purchase for Innovation (CPI):** Informative seminar regarding future enquiries in advance for innovation before coming out in the market.

Moderated by:

- A representative for the Andalusian Knowledge Agency (AAC)

13:00-14-30h

**"Tools for primary assistance"**

**"Custom medicine: Big Data"**

**"Light equipments for health emergencies"**

- **Jose María de la Higuera.** Health and Family Council, Regional Government of Andalusia

**"Innovation and integration on the Andalusian Service for Teleassistance"**

- **Raúl García León.** Social Services and Dependence of Andalusia

## INTERNATIONAL INNOVATION PROGRAMME **RED POINT**

Provisional programme v10

15:10- 15:40h

**“Current state and perspectives in the public innovation purchase within the Environmental Information of CAGPyDS”**

- **Arturo Pérez Palacios.** Agriculture, Farming, Fishery and Sustainable Development Council, Andalusia Regional Government