



## INTERNATIONAL INNOVATION FORUM

Wednesday, 10 Feb 2016

### OPENING CEREMONY

10:30 - 11:00

### ROUND TABLE

#### SUPPORT PLATFORM FOR INTERNATIONAL TECHNOLOGY COOPERATION

11:00 - 12:30

In this session it will be possible to learn the various existing instruments in Eureka (Eureka Red, Eurostars and Clusters) to promote international technological cooperation through R & D projects focused on the market and the strategy linked to the Program

#### Moderator:

- **Óscar Fernández.** Eureka National Project Coordinator in Spain (NPC), Centro para el Desarrollo Tecnológico Industrial (CDTI).

#### Speakers:

- **Peter Lindberg.** NPC Chairman of the current Presidency: Sweden, Eureka NPC, Vinnova.
- **Jean-Luc Maté.** President, Euripides2.
- **Michel Vanavermaete.** Responsible for the Secretariat Program, Eureka Secretariat.
- **Ana Tomasek.** Secretariat, Eureka.



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### ROUND TABLE

#### PUBLIC FUNDING: 'FUNDING OPPORTUNITIES FOR R+D'

12:30 - 13:30

The table offers a unique opportunity to meet the main sources of public funding for companies' R + D, research centers and groups in Europe, nationally and in the region of Andalusia, aimed at promoting the knowledge, the idea or the research so it reaches the market.

#### Moderator:

- **Daniel Escacena.** Technical Director, Agencia Andaluza del Conocimiento, Junta de Andalucía.

#### Speakers:

- **Borja Izquierdo.** MINECO-FECYT European Office Director, Ministerio de Economía y Competitividad.
- **Nabil Khayyat.** Head of Development and Coordination Division, Centro para el Desarrollo Tecnológico Industrial (CDTI).
- **José Antonio Pascual.** Head of the Innovation, Programs and Advanced Services, Agencia de Innovación y Desarrollo de Andalucía Idea, Junta de Andalucía.
- **M<sup>a</sup> Ángeles Ferre.** Deputy Director General of Public-Private Partnership, Ministerio de Economía y Competitividad.
- **Pilar Zapata.** Senior Project Manager, Bioazul.
- **Alfonso Beltrán.** Deputy General Director for International Research Programs and Institutional Relations, Instituto de Salud Carlos III (ISCIII).



# Transfiere

5º Foro Europeo para la Ciencia, Tecnología e Innovación  
5<sup>th</sup> European Meeting on Science, Technology and Innovation

Málaga  
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f e b 2016

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ROUND TABLE

PRIVATE FUNDING: KEY ASPECTS FOR ACHIEVEMENT IN ENVIRONMENTS OF MEDIUM AND SMALL PROJECTS

13:30 - 14:30

### Moderator:

- **Alejandro Klecker.** Managing Director, Real Fábrica de Tapices.

### Speakers:

- **Juan Antonio Garrigosa.** Head of Innovation, Endesa.
- **Almudena Trigo.** Managing Director and Co-founder, B-Able.
- **M<sup>a</sup> José de Concepción.** Deputy General Director. Director of the Department of Patents and Technological Information, Oficina Española de Patentes y Marcas (OEPM).
- **Santiago Lozano.** Funds and Investment Manager, Clave Mayor.

### Ponentes:

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- **Leticia Chen.** Coordinadora en España, Beijin Silk Road.



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### ROUND TABLE

#### PUBLIC R+D POLICIES: REGIONAL STRATEGIES AND OPERATIONAL PROGRAMMES

15:30 - 16:30

After a period of Smart Specialisation Strategies' development, begins a new Operational Programme endowed with the European Regional Development Fund (ERDF), which aims to strengthen economic and social cohesion within the European Union by correcting imbalances between its regions. Among its priority areas it is important to emphasize investment in Research & Innovation in this new framework

#### Moderator:

- **Pedro Bisbal.** General Secretary, Agencia Andaluza del Conocimiento, Junta de Andalucía.

#### Speakers:

- **Adela Martín.** General Deputy Director of Competitiveness and Business Development, Ministerio de Economía y Competitividad.
- **Antonio García.** Team Leader, Coordinator of Smart Growth and FEDER Program Manager, European Commission.
- **Jesús Alonso.** General Secretary for Science, Technology and Innovation, Consejería de Economía e Infraestructuras, Junta de Extremadura.
- **José Manuel Torralba.** General Director of Universities and Research, Consejería de Educación, Juventud y Deporte, Comunidad de Madrid.
- **Ramón Compañó.** Programme Manager, Institute of Prospective Technological Studies, European Commission.



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### ROUND TABLE

KNOWLEDGE GENERATION AND TRANSFER PROCESSES IN THE SEVERO OCHOA CENTERS AND UNITS OF EXCELLENCE

16:30 - 17:30

The centers that have earned the "Severo Ochoa" and the Research Units of Excellence recognized as "María de Maeztu," after passing a rigorous evaluation process, are the leaders of Science of quality and excellence of our country. At the round table, two centers "Severo Ochoa" and two units of Excellence "María de Maeztu" will describe the key areas of developing knowledge generation and an approach to the programs or processes in place to manage the transfer of that knowledge. In particular its proposals for protecting knowledge (patents, know-how, etc.) and the subsequent transfer of that knowledge to the productive sector (licensing, spin-off, etc), and finally to society.

#### Moderator:

- **Ángel Caballero.** Assistant Vice President for Knowledge Transfer, Consejo Superior de Investigaciones Científicas (CSIC).

#### Units of Excellence María de Maeztu Speakers:

- **Eugenio Coronado.** Director, Instituto de Ciencia Molecular de Valencia (IMV).
- **Nicanor Colino.** Scientific Director of the Unit of Excellence María Maeztu, Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas (CIEMAT).

#### Centers of Excellence Severo Ochoa Speakers:

- **Fernando Rey.** Director, Instituto de Tecnología Química (ITQ).
- **José Luis Riechmann.** Director, Centre for Research in Agricultural Genomics (CRAG).



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ROUND TABLE

**DESIGN AS A TOOL FOR INNOVATION**

**17:30 - 18:30**

The roundtable will discuss the dimension of design as a driver of business innovation and how both design and innovation, incorporated together in any activity, form a driving element of competitiveness and sustainable growth.

**Moderator:**

- **Adela Martín.** General Deputy Director of Competitiveness and Business Development, Ministerio de Economía y Competitividad.

**Speakers:**

- **Anna Whicher.** Head of Policy, PDR Cardiff Metropolitan University.
- **Benicio Aguerrea.** Manager, Asociación de Diseñadores de Euskadi.
- **Borja Tamames.** COO y General Director, Mormedi.
- **Quim Larrea.** President, Surgenia.



## INTERNATIONAL INNOVATION FORUM

Thursday, 11 Feb 2016

### ROUND TABLE

#### TECHNOLOGICAL COOPERATION SPAIN - SOUTH KOREA

10:00 - 12:00

A representative of the Korea Institute for Advancement of Technology (KIAT) and a representative of the CDTI will attend the table to explain the cooperation programs between the two countries. There will also be five Korean SMEs in the technology sector who will present concrete projects of cooperation. SMEs / institutions of Spain will present collaborative projects with South Korea.

#### Moderator:

- **Víctor Fernando Muñoz.** Vice Rector of Strategic Projects, Universidad de Málaga (UMA).

#### Speakers:

- **Gitae Shim.** Responsible for the European Office, Korea Institute for Advancement of Technology (KIAT).
- **Jingu Kwon.** Developer Team Manager, Recursivesoft.
- **Jongseo Wi.** Director, e-BADA.
- **Óscar Fernández.** Eureka National Project Coordinator in Spain (NPC), Centro para el Desarrollo Tecnológico Industrial (CDTI).
- **CheulWoo Ro.** Professor, 1aopen.
- **Taehee Kim.** Professor, NC INFOTECH.
- **Mingyu Ju.** CEO, Recursivesoft.
- **Rafael Fuentes.** Provincial Director of Commerce, ICEX España Exportación e Inversiones, Ministerio de Industria, Energía y Turismo.
- **Wontack Suh.** General Manager, Incheon Technopark.
- **Omar Romano.** President, Bedson.
- **Daniel González-Bootello.** General Director, Andalucía Smart City Cluster.



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ROUND TABLE

**PUBLIC PROCUREMENT OF INNOVATION CONFERENCE**

**12:00 - 14:00**

### Moderator:

- **Juan Manuel Garrido.** Deputy General Director for the Promotion of Business Innovation, Ministerio de Economía y Competitividad.

### Speakers:

- **Miguel Ortiz.** Responsible for PPI, Centro para el Desarrollo Tecnológico Industrial (CDTI).
- **Anne Dominique Furphy.** European Projects Coordinator in PPI, Instituto Andaluz de Tecnología (IAT).
- **Carlos García.** Sectoral Technical Manager of Building and Civil Constructing and Expert PPI, Corporación Tecnológica de Andalucía (CTA).
- **Diego Moñux.** Executive Manager, SILO Company.
- **Rafael Arjona.** President, Asociación Nacional de Empresas Públicas de Medio Ambiente (ANEPMA).

### Intervienen:

- **Sonia Ortuondo.** Secretaría Técnica, Red Inpulso.

**I JOURNALISM AWARD 'FORO TRANSFIERE'**

**14:00 - 14:30**